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## The American Association of Healthcare Administrative Management (AAHAM) Announces New Logo and Mission Statement

Fairfax, VA – The American Association of Healthcare Administrative Management (AAHAM) recently launched a new branding campaign encompassing a logo and revised mission statement designed to reflect the association’s growth and continued focus on healthcare revenue cycle professionals.

The new logo kicks off a focused branding campaign offering a modernized font, design and colors to provide widespread, recognizable identity.

The new branding program will unify the AAHAM brand across all products and platforms to reinforce their presence in the healthcare community. The logo will be placed on all association communications and publications, exhibit booths and the new website, which will debut later this spring.

The mission statement for the association now will better suit the long range goals of the organization and reads: *To provide education, certification, networking, and advocacy for healthcare revenue cycle professionals.*

For more information regarding AAHAM and its programs, please visit [www.aaham.org](http://www.aaham.org) or contact AAHAM, 703-281-4043.

### ABOUT AAHAM

The American Association of Healthcare Administrative Management (AAHAM) is a national professional association of thirty-seven chapters and over 2600 healthcare patient financial services professionals from hospitals, clinics, billing offices, allied vendors, physicians and multi physician groups. AAHAM members direct the activities of the thousands of people who are employed in the healthcare industry.

AAHAM is the preeminent professional organization for revenue cycle professionals and is known for its prestigious certification and educational programs; professional development of its members is one of the primary goals of the association. AAHAM is also recognized for its quarterly journal, *The Journal of Healthcare Administrative Management* and its Annual National Institute, held each fall. AAHAM actively represents the interests of its members through a comprehensive program of legislative and regulatory monitoring and participation in industry groups such as WEDI, ASC X12, NUBC and NUCC.

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